

FOR IMMEDIATE RELEASE

Contact: Barbara Blackwell
NeuStar, Inc.
Barbara.Blackwell@neustar.us
Phone: 202/533-2647

**U.S. GOVERNMENT SELECTS NEUSTAR TO MANAGE AMERICA'S
INTERNET ADDRESS, .US**

.US, The Country Code Top-Level Domain for the United States

WASHINGTON, DC, October 29, 2001--- NeuStar, Inc., the neutral third party provider of mission-critical services, has been selected by the Department of Commerce (DoC) to manage the authoritative Internet address space for the United States - *.US*. The selection was the culmination of a public discussion of the *.US* domain that began in 1998 and was made after a comprehensive competitive evaluation process. NeuStar was awarded a four-year contract with two optional one-year renewals.

For the first time, all U.S. residents, government entities, public service organizations and businesses will be able to establish an American identity on the Internet. Short memorable Internet addresses (i.e. "johnsmith.us", "publicservice.us", "mycompany.us", etc.) were not possible under the previous *.US* policy.

This policy change, along with technical innovation, significant operational improvements, and promotion of *.US*, will make possible consumer, "e-Gov", business and public service applications that lead to widespread use and

acceptance of the *.US* space. NeuStar will, however, preserve and support the existing names and structure within *.US*.

Jeffrey E. Ganek, CEO of NeuStar, Inc. said, “*.US* will play a key role in America’s 21st century communication infrastructure. A great opportunity exists to unlock the potential of the *.US* domain to the benefit of the American people. There is an increasing need for security and advanced capabilities on the Internet. NeuStar will operate this national resource with the highest level of reliability, stability and integrity.”

Ganek added: “NeuStar has a legacy of facilitating policy processes with multiple stakeholders and will ensure an immediate seamless transition for the current *.US* user community. We look forward to working with existing users, U.S. residents, government, businesses and public interest organizations to enhance the functionality of the *.US* space.”

About NeuStar, Inc.

NeuStar, Inc. is a neutral third party provider of mission-critical services to telecommunications and Internet service providers around the world, NeuStar enables the interoperability and convergence of networks.

Based in Washington DC, NeuStar operates the authoritative registry of all North American telephone numbers and administers the database, which all North American carriers rely upon to route billions of telephone calls daily. NeuLevel, a NeuStar subsidiary, operates the *.BIZ* registry, the world’s first top-level domain dedicated exclusively to business. Over 4000 telecommunications and service providers currently rely upon NeuStar’s services. Visit NeuStar online at www.neustar.biz. Coming Soon: www.neustar.us

###