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NEUSTAR OFFERS ONE-YEAR REGISTRATIONS FOR .US DOMAIN

STERLING, Va., October 1, 2002...NeuStar, Inc. recently announced the introduction of one-year registrations for the .US top-level domain. In response to numerous requests from its channel partners and resellers, this limited-time offering will give the channel an opportunity to make available competitive bundled services (ie. web hosting, design, and e-mail) with a .US domain name. End-users will in turn get a package deal at a reasonable price on domain name services.

The one-year registration offering will be available during the entire fourth quarter of 2002. More information is available at www.getmy.us.

“The one-year registration is very attractive to our resellers, as they tend to sell their value-added product bundles on a yearly basis,” said Elliot Noss, President and Chief Executive Officer of Tucows Inc. (OTCBB: TCOW) , a leading provider of Internet services to more than 5,000 ISPs and Web hosting companies worldwide. “We think this move will have positive impact on .US sales,” added Noss.

“.US has a significantly higher proportion of consumer users than other domain spaces,” said Richard Tindal, Vice President of Sales and Marketing for NeuStar.
" We think these users will be particularly attracted to the new, one-year term."

The one-year registration opportunity ends at 11:59:59 p.m GMT on December 31, 2002.

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One-Year Registrations, NeuStar...Add One

About NeuStar, Inc.

Based in Washington, D.C., NeuStar is a neutral third party provider of mission-critical services to telecommunications and Internet service providers around the world. NeuStar enables the interoperability and convergence of networks. NeuStar operates the authoritative registry of all North American telephone numbers and administers the database on which all North American carriers rely in routing billions of telephone calls daily. NeuStar also operates the .US registry (“America’s Internet Address”). NeuLevel, NeuStar’s subsidiary, operates the .BIZ registry, the world’s first top-level domain dedicated exclusively to business. Since 1997, 5,000 telecommunications and service providers have relied upon NeuStar’s services. Visit NeuStar online at www.neustar.us or www.neustar.biz.