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NeuStar® Recognizes Go Daddy Software As Top Registrar for .US
.US Registrations Top Half Million Mark

Sterling, Va., (March 6) – NeuStar, Inc., a private firm selected by the United States Department of Commerce as official administrator of the .US Internet address, recognized Go Daddy Software, Inc. as its highest selling domain name registrar partner for .US. Go Daddy Software surpassed 120,000 .US registrations in February 2003, and is currently accountable for more than 20 percent of all .US registrations.

“Go Daddy’s success with .US underlines the increasing importance of ‘America’s Internet address,’” said Richard Tindal, NeuStar’s vice president of Registry Services. “Businesses and consumers are embracing .US because of the range of available names, as well as for the patriotic statement it makes.”

.US is the official country code top-level domain for the United States. Since making the .US domain available in April 2002, NeuStar has enabled American citizens, residents, businesses, organizations and government entities to establish patriotic, practical .US Internet and e-mail “addresses for life” that remain active no matter how often users change service providers.

“A key reason .US sales are so robust is because American pride is at an all-time high,” said Bob Parsons, president and founder of Go Daddy Software. “Right from the start, Go Daddy saw tremendous interest in .US – considering its affordability, the availability of short memorable names and patriotic flair. Businesses and consumers alike are showing great enthusiasm for ‘America’s Internet Address.’”

There are currently more than 500,000 .US domains registered, with businesses and consumers based in America comprising more than 90 percent of that total. For more information on .US, visit www.about.us.

About NeuStar, Inc.

Based in Washington, DC, NeuStar® is a neutral third party provider of mission-critical services to telecommunications and Internet service providers around the world. NeuStar enables the interoperability and convergence of networks. NeuStar operates the authoritative registry of all North American telephone numbers and administers the database, relied on by all North American carriers to route billions of telephone calls daily. NeuStar also operates the .US registry (“America’s Internet Address”).

NeuLevel, Inc., a ninety-percent owned subsidiary of NeuStar, operates the .BIZ registry, the world's first top-level domain dedicated exclusively to business. Since 1997, 5,000 telecommunications and service providers have relied upon NeuStar's services. To learn more about NeuStar's services, visit www.neustar.biz.

About Go Daddy Software

Go Daddy Software, Inc. is a world leader in new domain name registrations and has been a pioneer in developing low-cost, high-performance software since 1998. In addition to public and private domain registration, the company's services include Web hosting, personalized e-mail accounts utilizing feature-rich Go Daddy™ Webmail, private domain name registration and an easy-to-use Web site building tool called Website Complete™. For additional information call Go Daddy Software at 480-505-8862 or visit the company's website at www.godaddy.com.

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