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NEUSTAR ANNOUNCES .US INTERNET ADDRESS OPPORTUNITY FOR
MILLIONS OF TRADEMARK HOLDERS TO PROTECT THEIR BRANDS

“SUNRISE PERIOD” NOW UNDERWAY

WASHINGTON, DC, March 06, 2002--- NeuStar, Inc. today announced that the .US Sunrise Period opened on March 04, 2002, at 10 a.m. Eastern Standard Time (EST). The deadline for submission of all .US Sunrise applications to NeuStar will be on April 9, 2002, at 8 p.m. EST.

During the Sunrise Period, owners of existing or pending U.S. trademarks will be able to apply for .US Internet addresses that correspond to their respective marks. Owners of trademarks that have been registered or were applied for as of July 27, 2001 with the U.S. Patent and Trademark Office will be eligible to apply for .US Internet addresses through .US-accredited channel partners. The Sunrise Period is only for those owners of existing or pending U.S. trademarks.

Beginning **April 24, 2002**, the general public will be able to register .US Internet addresses on a first come, first served basis.

“The beginning of this process marks the first time that direct registrations of short, memorable names like neustar.us will be possible in .US, said Robert Poulin, Sr. Vice President, NeuStar. “We encourage trademark holders to take advantage of the early registration process to protect their intellectual property and brand identity.”

Please check the .US website, www.neustar.us, for more information about the Sunrise Period, how and where to register a .US Internet address, and general information about .US.

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About NeuStar, Inc.

Based in Washington DC, NeuStar operates the dot-US registry, “America’s Internet Address”. NeuLevel, NeuStar’s subsidiary, operates the .BIZ registry, the world’s first top-level domain dedicated exclusively to business. NeuStar also operates the authoritative registry of all North American telephone numbers and administers the database, which all North American carriers rely upon to route billions of telephone calls daily. Over 4000 telecommunications and service providers currently rely upon NeuStar’s services. Visit NeuStar online at www.neustar.us .

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